

Fake News: spot it before you spread it!

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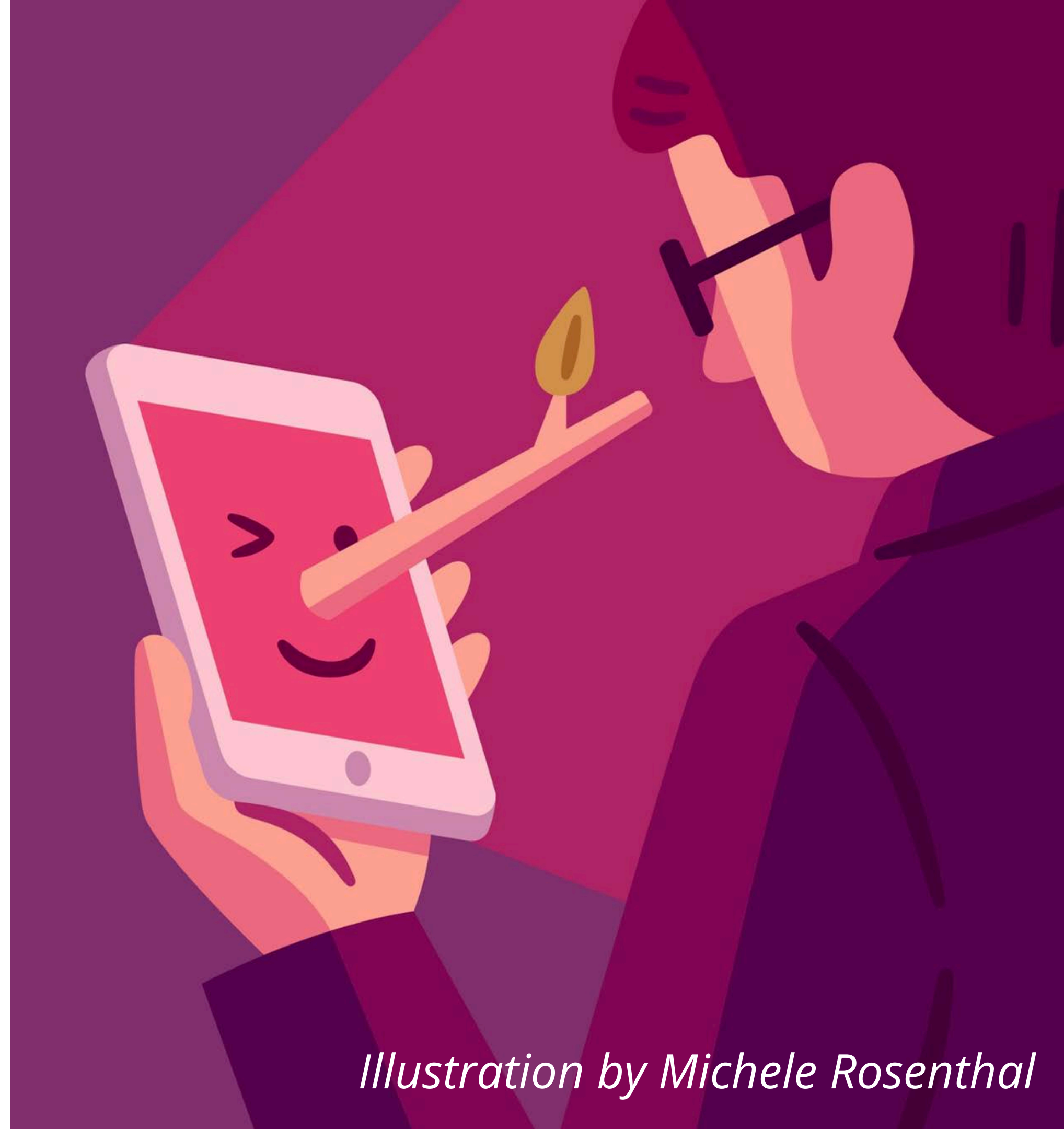


Illustration by Michele Rosenthal

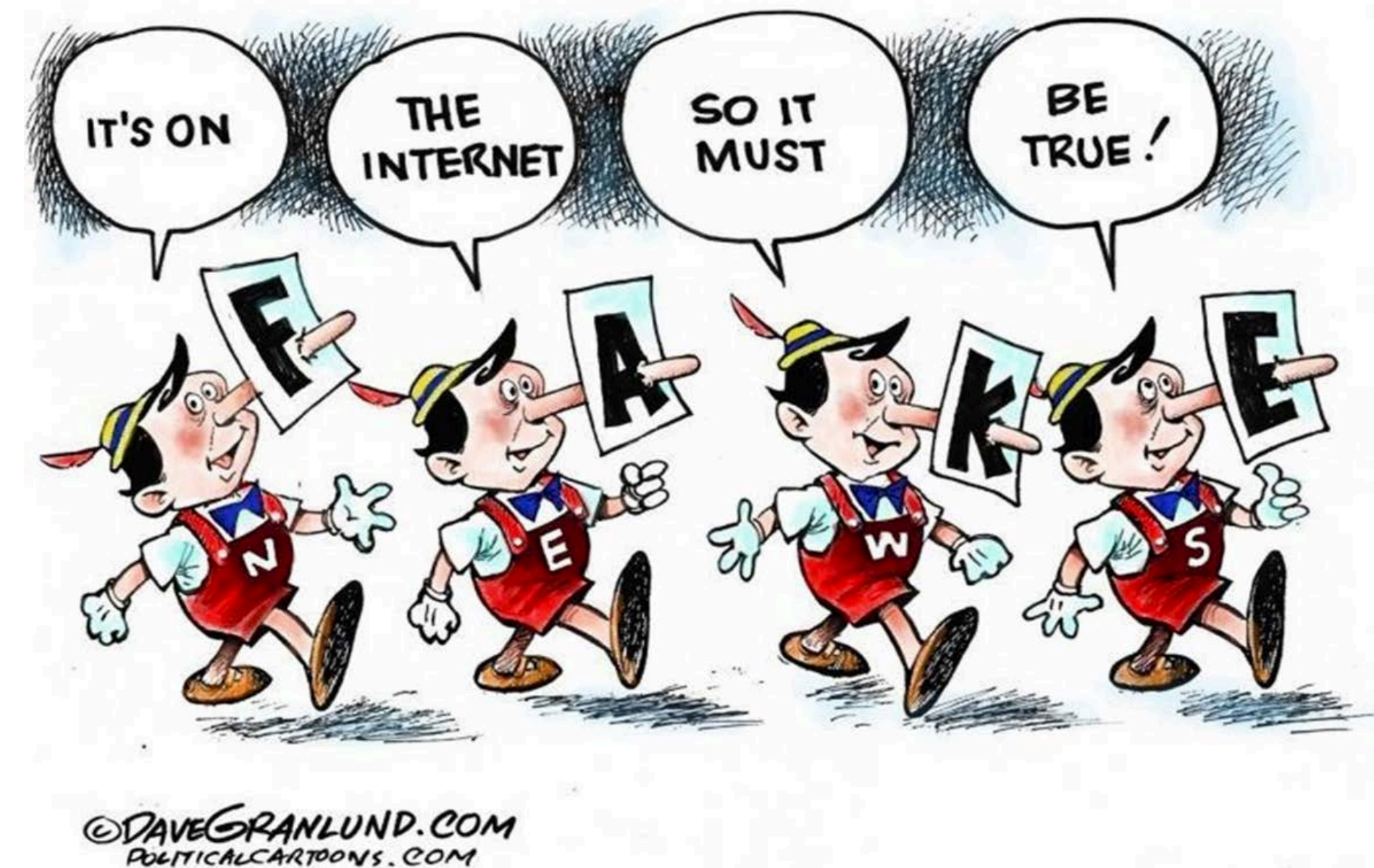






The challenge

- We are surrounded by digital information, But how much of that information is reliable?
- Fake news spreads quickly and widely, influences opinions, and often go unquestioned



The challenge

- Young audiences are digital natives, but not always critical readers
- Senior audiences lack media literacy competences



The project

Main goal: raise awareness about the disinformation epidemic and equip participants with the skills to avoid online manipulation. We aim to help students and seniors question online content and evaluate its reliability, promoting informed decision-making.

A hand holding a yellow sticky note that says 'KE' over the word 'FAKE' on a blue background. The word 'FAKE' is written in large, bold, black letters. The hand is holding the sticky note over the 'KE' part of the word, effectively covering it up. The background is a solid blue color.

FAKE

The project

Audience: students (middle/high school) and seniors.

How we do it: Lectures on fake news, confirmation bias, algorithms, IA, deep and cheapfakes; workshops on advanced search techniques, fact-checking strategies and lateral reading.



The project

Assessment: All participants and their teachers are required to evaluate the workshops and lectures through an anonymous online survey.

Rethinking the Library's Role

Libraries today can no longer be just places to borrow books.

Libraries must be gateways to trustworthy information

Support users in media, information and IA literacy

Rethinking the Librarians Role

Librarians must be educators, mentors, and facilitators

Teach how to question, verify, and analyze information

Empower readers to become critical digital citizens



Ongoing effort in learning

Final thoughts ...

**Providing information
access is not enough**

**Libraries are active
agents of change**

**Librarians are defenders
of truth in the
digital age**



Truth be told

Ligorano Reese

Photo: Olivia HAMPTON / AFP

Useful links

<https://teach.kqed.org/courses>

<https://www.framerspace.com/>