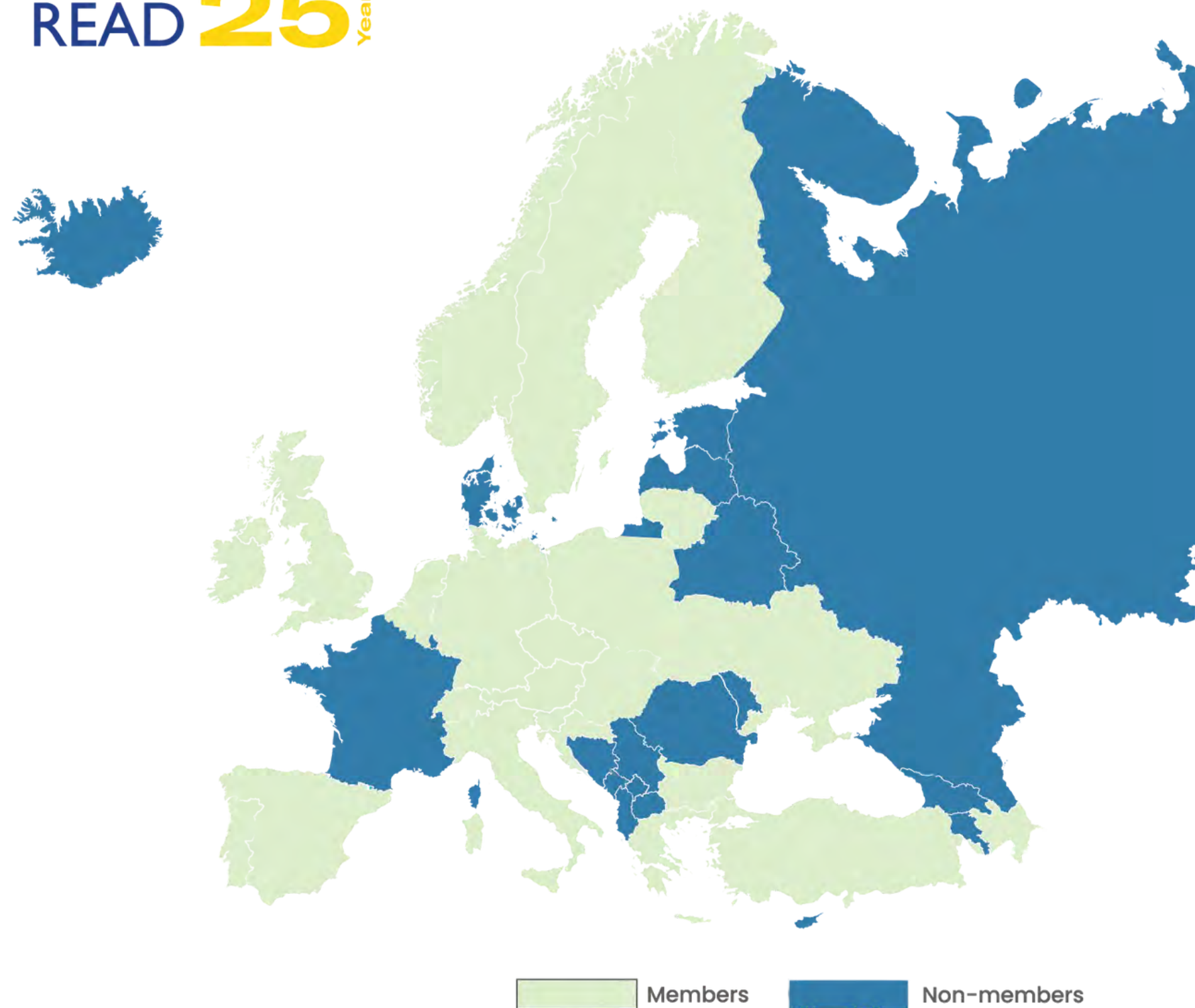


# Reading promotion and functional literacy: Why a **library** should always be close

Every child has the right to  
READ.



**That is,  
what  
reading  
promoters  
believe in.**

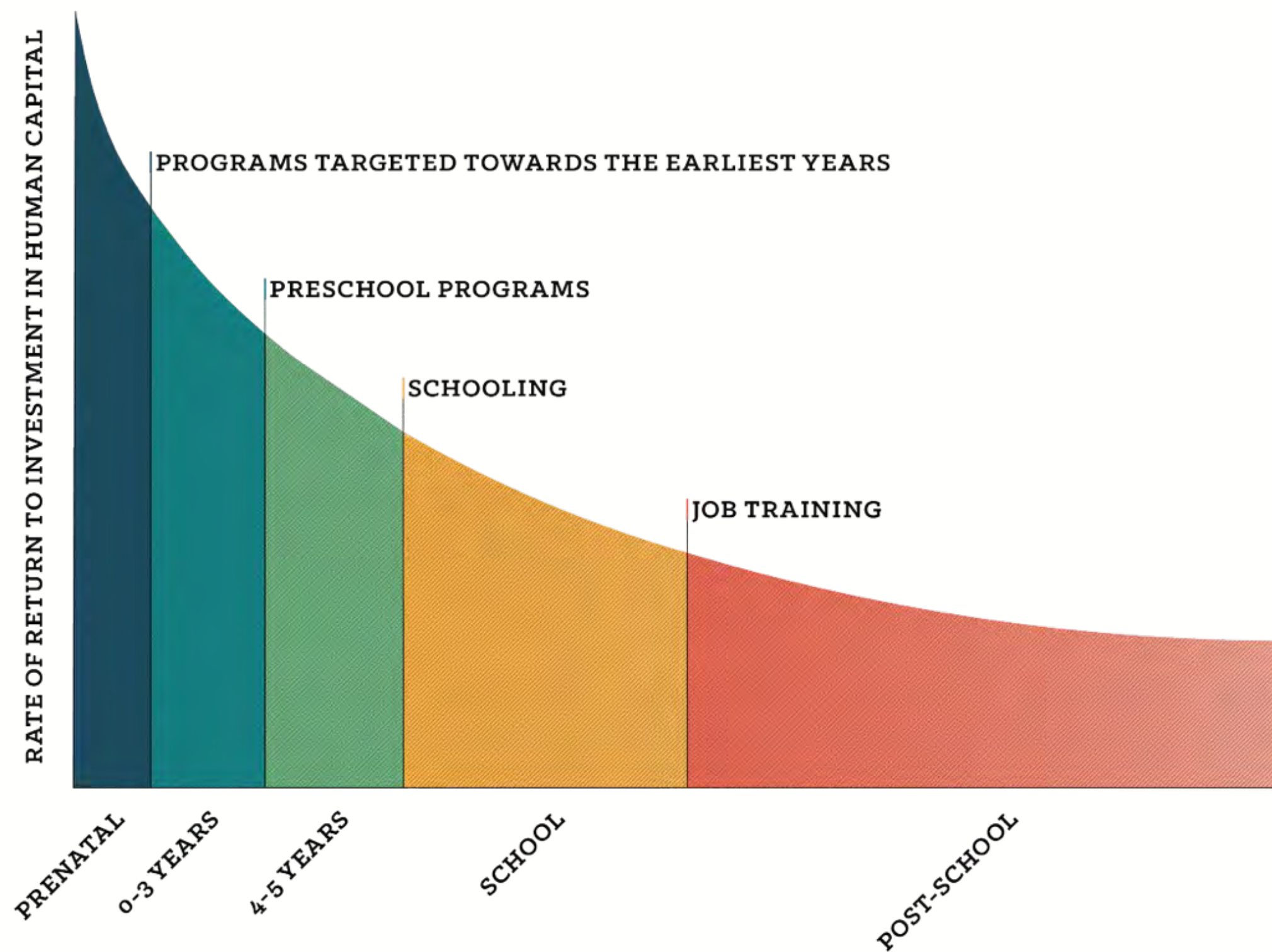
# READING



- Will it disappear? • Isn't it outdated? • Isn't it only part of the curriculum? •
- Are children still reading nowadays? • Do we need books when we have AI? •
  - Why reading is key? •

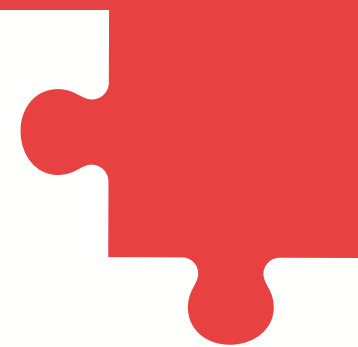
# Definition of READING

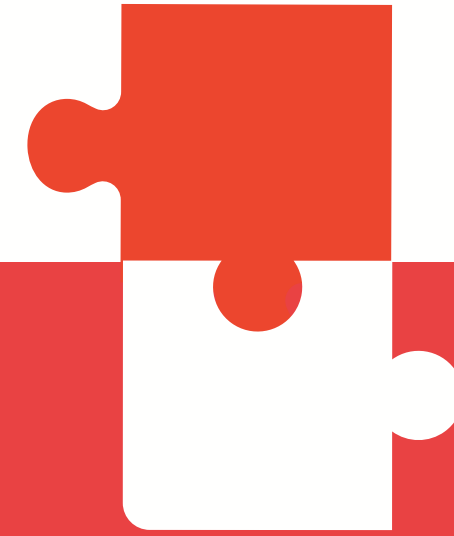
and ways to effectively develop  
functional literacy



*Heckman, James J. (2008). "Schools, Skills and Synapses," Economic Inquiry, 46(3): 289-324*

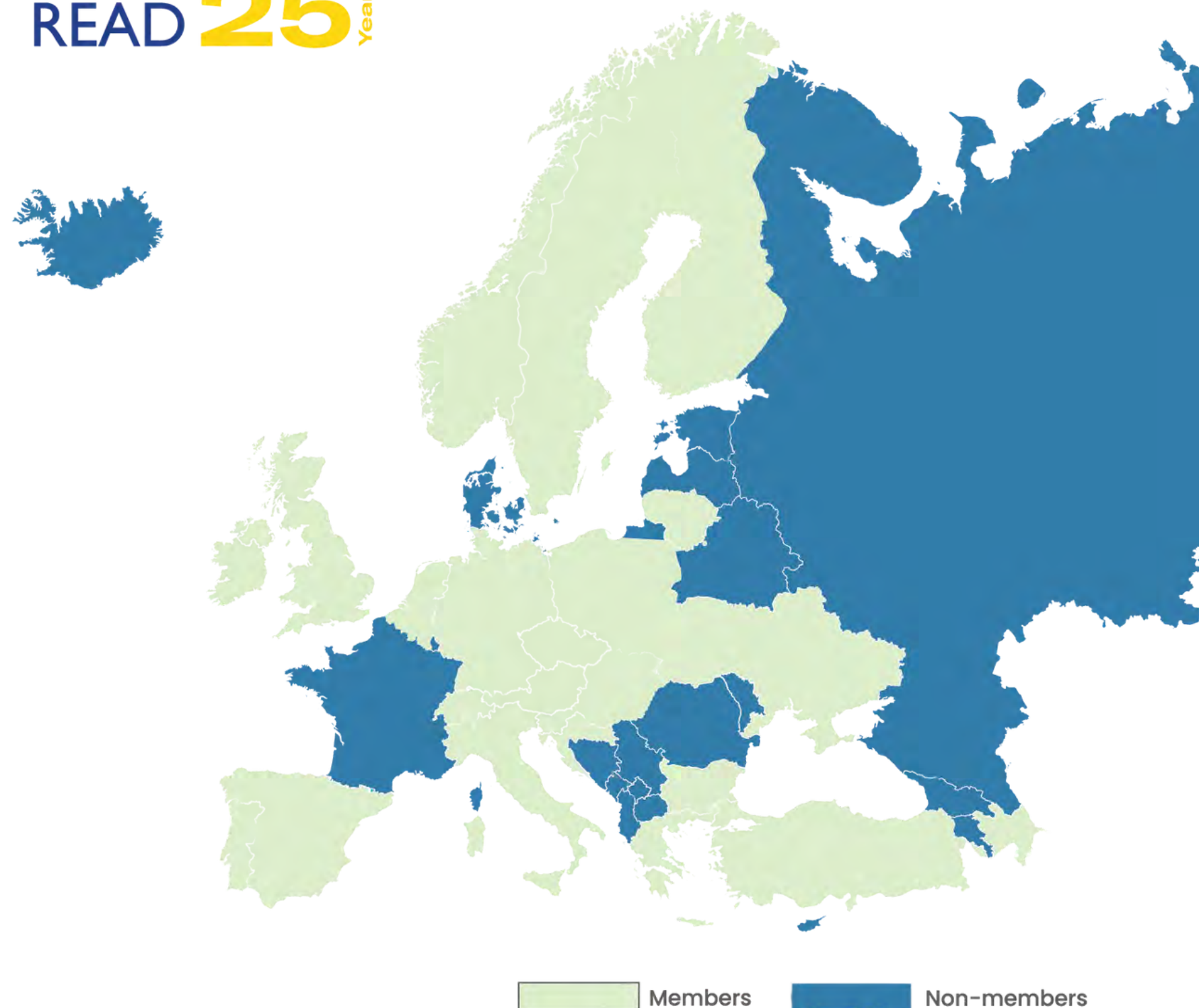
# READING PROMOTERS



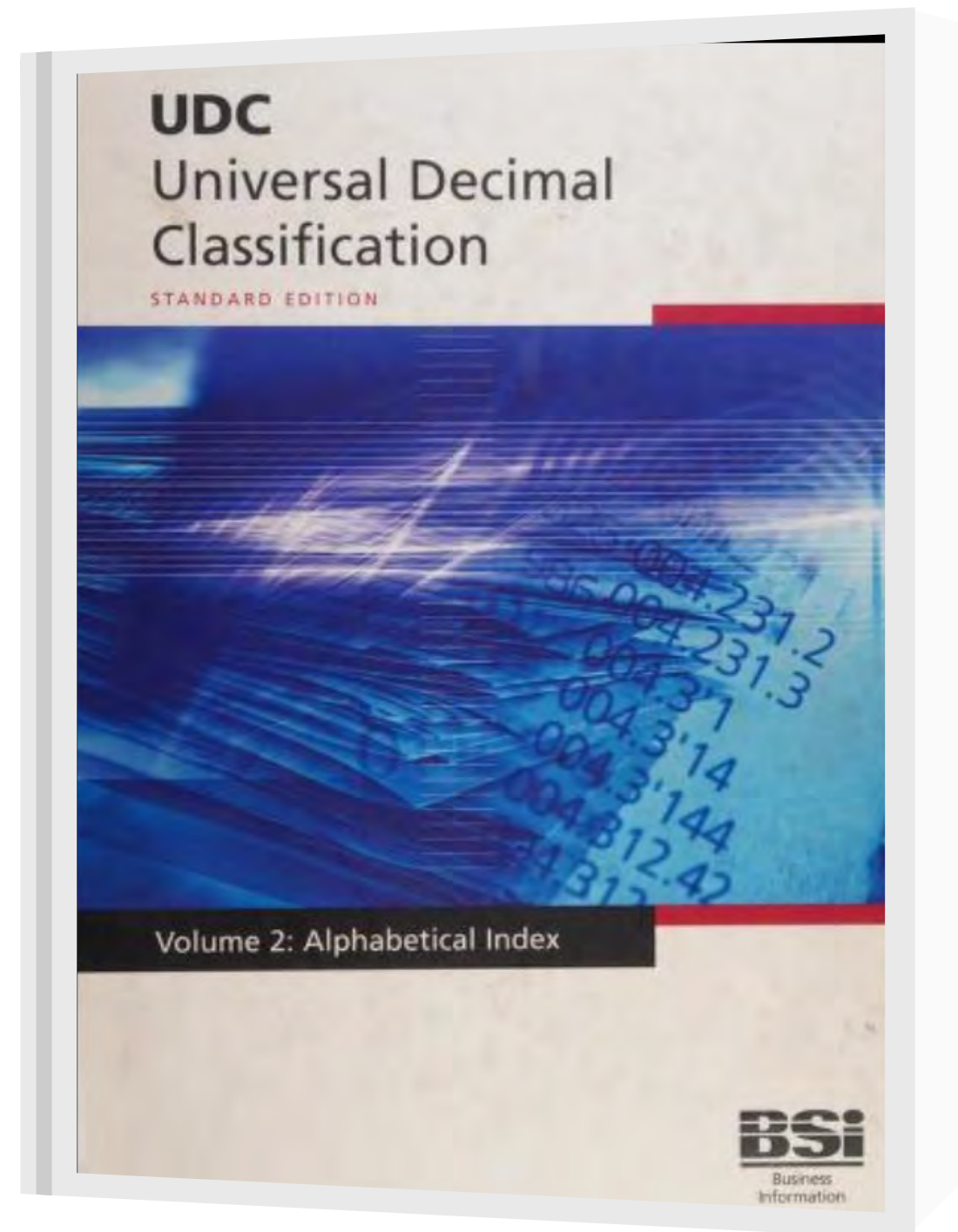


**LIBRARIES**





# BEST PRACTICES AND EFFECTIVE SOLUTIONS



A HINT



**DINOSAURS**  
**didn't READ.**



**Now they are**  
**EXTINCT.**



A E E

EVOLUTION

#SubLingual  
ДАМЯН  
ДАМЯНОВ

That is, what **READING** has caused  
and is still causing to **HUMANITY**.

# THANK YOU!

## Valentina Stoeva

- ✉ [val.stoeva@readingfoundation.bg](mailto:val.stoeva@readingfoundation.bg)
-  [Valentina Stoeva](#)
-  [www.readingfoundation.com](http://www.readingfoundation.com)
-  [www.euread.com](http://www.euread.com)

