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Riga, Latvia

WebJunction: powering strong libraries for vibrant communities

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A bit of background...





What is WebJunction?



Research and Programming

Delivering public value and creating community

RESEARCH

RESEARCH LIBRARY PARTNERSHIP (RLP)

WEBJUNCTION

Accelerates and expands learning and collaboration by pursuing innovative models and research in partnership with libraries, museums, and archives worldwide.

A multinational community of research libraries dedicated to improving library practice through professional development, collaborative research, and information sharing.

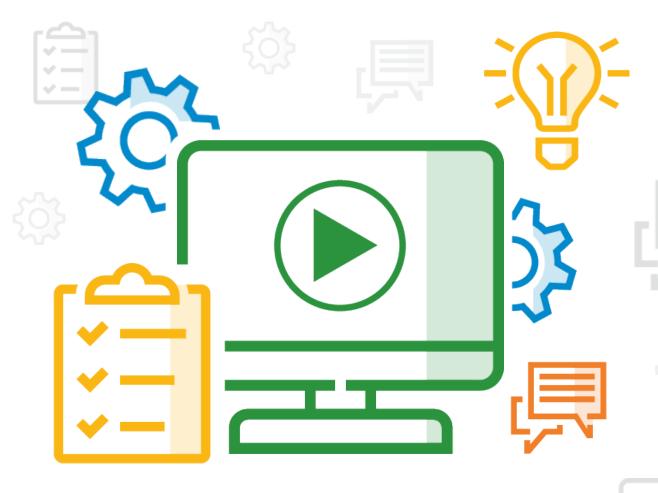
Free, on-demand professional development and continuing education resources to build library staff's knowledge, skills, and confidence to deliver transformational services to their communities.





Free on-demand learning resources to help deliver transformational services

oc.lc/webjunction-resources





Free learning events and resources

Live webinars

On-demand, online courses

Library articles and stories

Crossroads newsletter

Social media

Research on trends

oc.lc/mail



Enhanced learning

Learner guides

Co-learners, learning circles, or cohorts

Webinar viewing together or follow-up discussion

Integrate into learning plans / performance expectations

Motivating fellow learners to take the next step

Growing a "learning organization"



Top courses and recorded webinars

- 1. De-escalation Strategies for Libraries, Archives, and Museum Staff
- 2. Shelving with Dewey
- 3. From Burnout to Balance
- 4. All and Libraries: Enhancing Services and Engaging Communities
- 5. Libraries Foster Social Connection: Responding to the Epidemic of Loneliness
- 6. Supercharged Storytimes
- 7. Building Authentic Relationships with Underserved Communities
- 8. Creating a Person-Centered Library: Supporting Patrons While Avoiding Burnout
- 9. Dealing with Angry Patrons
- 10. Leadership Strategies for Building Connection and Defusing Difficult Situations



Partnership

































America's Partner for Equal Justice

LEGAL SERVICES CORPORATION

Infopeople











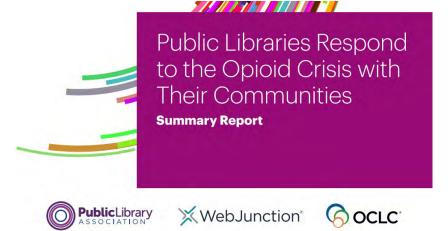




Major national projects in the US















The scope and scale of WebJunction



Reach and scale





Performance and value

- 90%+ Satisfaction among survey respondents
- ~80% Public libraries; ~10% Academic libraries user base
- 60% Small and rural libraries; 25% Mid-sized and large libraries
- Since 2003, over 215,000 library staff have built knowledge, skills, and confidence to deliver transformational services



Future projects



New work: core skills





- Library Foundational Training (LiFT)
 - Basic library skills training: Collection development, management, cataloging, and information services
- Formerly known as ABLE
 - Most used course series for the last 20 years
 - Utilized by public and academic libraries, and library schools



New work: special collections



DIGITAL STEWARDSHIP LIFECYCLE

Select each stage in the graphic to the right for an overview of the Digital Stewardship Lifecycle.



- Digital Stewardship Training
 - Creating, organizing, preserving, and sharing local history and memory
 - New work on community engagement and creating collections



But what does this mean for you?



New partnership



- Multi-year agreement
- More collaboration
- More information accessible
- More engagement region wide

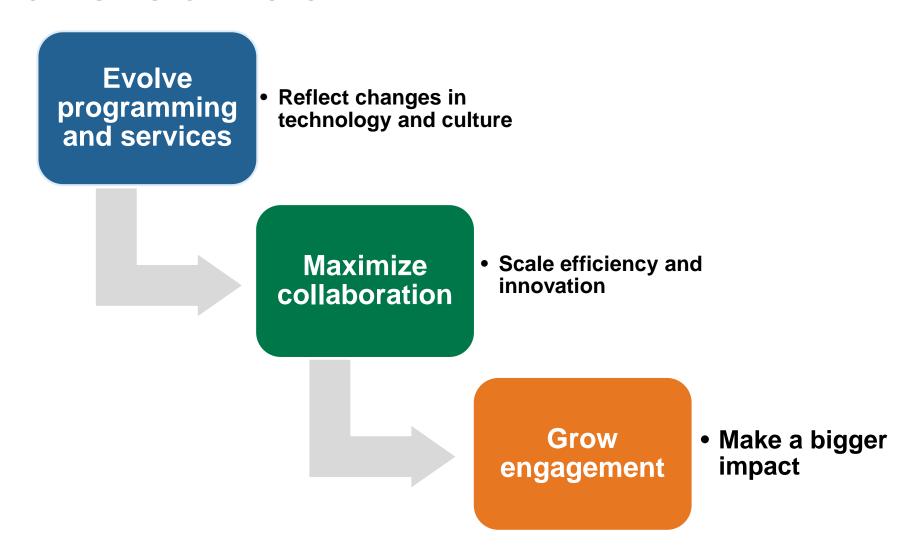


EBLIDA – OCLC collaboration

- Consultation and contracting
 - Program design
 - Pilot webinar on data-informed decision-making, to-be-announced
 - Project management
 - Implementation and support
 - Assessment
- Learning Management System (LMS) platform
 - Customized solutions
 - Applications and support



Future outlook





Because what is known must be shared.

Questions?

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